

# PROGRESSIVE GROCER



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### 30 Automating Retail

Taking a cue from the fast modernising retail industry, grocers are upgrading and integrating their stores with solutions offered by new technologies

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Building brands with Facebook

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Aditya Bagri, GM-Marketing at Bagrrys India, shares insights into the breakfast cereal market of India

### 24 Interface - Retailer

Proprietor Ajay Dhar of Gurgaon-based Needs Supermarket reveals the reasons why the retail chain continues to retain its popularity despite increasing competition

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Grocers and manufacturers tout the healthiest bites for kids' midday meals

## FOOD & GROCERY BUSINESS

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Focusing on a user-friendly design of the touch terminal

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When it comes to digital surveillance technology, grocers have more options than ever before

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PG Tech's Innovation Award winners deployed solutions that made shopping, ordering and securing easier

### 50 Shaping Grocery Supply

With increased regulatory requirements for product and consumer safety, the need for well-integrated grocery supply chains rapidly becomes critical

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The challenges of setting up a delicatessen in India

### 55 Deli'cious Cuts Anyone?

Freeman and Baker in Mumbai has been enticing the city's hungry crowd with delicious cuts of meat and cheese

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The instant noodles market in India is finally coming of age

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Winter and early-spring seasonal candy markets will include a spate of new products

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Expect harsh winter winds to churn up more sales for lip care products

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