



# COVER STORY

# SLOW BUT SUREFOOTED JOURNEY

METRO Cash & Carry India, the local arm of Germany's METRO AG, took its time to navigate its way around the country's inchoate retail terrain. But after 12 years of operating experience in India, METRO has a clear road map to drive its operations ahead in the country. The company has opened 14 stores in the past five years and is marching purposefully ahead to expand its network of distribution centres to about 50 by 2020

### Retailer

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# "HYPERCITY IS A DIFFERENTIAL **PRODUCT WITH A SUPERIOR** SHOPPING EXPERIENCE"

Govind Shrikhande of Shoppers Stop Ltd. speaks to Progressive Grocer about HyperCITY's foray in Delhi-NCR and its future plans in the region



# **FRESH FOOD: SUPPLY CHAIN SAVVY**

Key trends in logistics transform produce shipments

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Forecasting consumer demand and aligning replenishment systems with these forecasts are undergoing a change in the retail world

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Which are the largest drivers of the dairy market across India and how are consumer needs evolving in this industry?

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The edible oil industry is introducing a wide range of trans-fat free and various specialty fats for the food processing industry

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Year-round availability and high quality spur demand for juicy fruits

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Through giving, grocery retailers gain

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Our Retailer of the Year tests new ideas at its flagship store that's evolved to become its backyard test lab

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How eggs can offer us the required protein intake, especially when purchasing pulses - a rich source of proteins - is a costly affair

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