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Business of Licensing

Rajeev Uppal, CEO, Suncorp Exim, believes that licensing business has an encouraging future in India with economic growth and potential of modern retailing.

88 BRAND WATCH

BOTTOMWEAR GOES TRENDY

Jagtar Singh, Founder, X Blues, speaks about the brand and its future plans.

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70 COVER STORY

WOMENSWEAR IS GROWING AT A RAPID RATE THOUGH MENSWEAR STILL DOMINATES THE APPAREL CATEGORY. INDIAN WOMEN HAVE A MORE EVOLVED FASHION SENSE AND STYLE WITH GLOBAL EXPOSURE AND EASY ACCESSIBILITY. **IMAGES BOF** SPEAKS TO SOME BRANDS AND RETAILERS DEALING IN WOMEN'S WESTERNWEAR AND BRING FORTH SOME OF THE BESTSELLING TRENDS IN THE STORES THIS SEASON.



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The Leggings Story

Udai Kumar Agarwal, CEO, TSG Fashions Ltd., talks about building a strong women's leggings brand.

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Leading the way

Dinesh Nagraj Jain, Director, Jaihind Collections, talks about their retail journey and shares the secrets of his successful venture.

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Eclectic wardrobe

Industry players talk about all that a wardrobe of today's average Indian woman consists of.

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Casually Elegant

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