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Creating the Best Resources

Jeevan Unnithan, Divisional Manager - HR, ITC - Lifestyle Retail Business Division, gives an interesting insight on manpower management.

102 BRAND WATCH

Talking Tees

Rajiv Ramchandani, the man behind Tantra, talks about the success of his innovative products.



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 the art of modern retailing

VISUAL MERCHANDISING IS ALL ABOUT CONNECTING CONSUMERS TO BRANDS;
 THE KEY TO INCREASE FOOTFALL AND CONVERSION.

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Furnishing Success

IMAGES BOF tracks the home textile market and brings forth its scope and opportunities.

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The Lingerie Market in India

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Women's innerwear: untapped potential

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Breaking Free

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Subtle Style

Punit Agarwal, MD, Vemb Lifestyle Pvt Ltd, reveals his penchant for comfort and throws open his wardrobe to Images BoF.

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What's Your Colour?

Nital Ganatra, fashion costume stylist, brings a preview of latest Bollywood styles.



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Tisca Chopra

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Intimatewear - an undiscovered territory

Harminder Sahni on the unexplored area of intimatewear.

