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Growing the Family-Run Business

Growing the Family-Run Business

ONE OF THE MOST IMPORTANT ISSUES FACED BY FAMILY BUSINESSES IS THEIR SCALABILITY. WHAT IS THE BEST WAY TO REAP THE BENEFITS? INVOLVEMENT OF THE NEXT GENERATION MEMBERS AND TRANSITIONING FROM AN ENTREPRENEURIAL WAY OF FUNCTIONING TO A PROFESSIONAL STYLE OF MANAGEMENT CAN BE AN ANSWER. IMAGES BOF BRINGS FORTH THE VARIOUS ISSUES FACED BY FAMILY-RUN BUSINESS OWNERS AND THE INVOLVEMENT OF THE PRESENT GENERATION MEMBERS.



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