



FASHION BUSINESS

DEBUT

Cole Han & Heatwave: ASLL is putting its Best Foot Forward

Arvind Sports Lifestyle announces the May 2016 launch of iconic international footwear brands Cole Haan and Heatwave in India.

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STORES

H&M on an Expansion Spree

H&M takes its stores count to 4,000 with the latest one in Noida.

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Puma

Puma opens its 'Forever Faster store' in South Delhi, with its latest performance and sports-style range.

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OMNICHANNEL

Myntra's goes Offline

Online fashion portal Myntra in talks to manage local retail chain of Forever 21.

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BRANDING

Triumph's New Logo

Lingerie brand Triumph unveiled its new logo and new brand identity

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EXCLUSIVE

Indian Handloom Brand:

India Handloom Brand (IHB), an initiative of the Ministry of Textiles, Govt. of India, is on a mission to revamp the Indian handloom industry and turn it into a thriving sector.

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FASHION LEADER

AMERICAN FASHION INDIAN SOUL

Venkatesh Rajgopal, CMD, Indian Terrain Fashions Ltd., talks to Images BoF, on his journey as an entrepreneur from the time he shelved a prestigious Civil Services career to blaze an entrepreneurial path.

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INTERNATIONAL

Hidesign firms up its position in US market

Vikas Kapur, CEO, Hidesign America, speaks on his plans and expansions in the US market.

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EXPANSIONS

BEING HUMAN, SPREADS ITS WINGS IN INDIA & OVERSEAS

Being Human Clothing is spreading its wings to countries abroad and its plans to add 30 more stores in India by FY '17.

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Q&A

SOCH MAKES A BIG PUSH TOWARDS BEING A FAST FASHION BRAND

Vinay Chatlani, MD & CEO, Soch, talks on the women's wear market, and on the growth and future prospects of his brand.

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COLLECTION

DYNAMIC STRETCH

Images BoF explores Tommy Hilfiger's new and innovative "Denim Stretch" collection.

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109 F launches its new collection by Nishka Lulla

109°F, with fashion designer Nishka Lulla, unveil their new collection, inspired by floral and tribal arts.

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IFF EXHIBITION

The grand India Fashion Forum Exhibition arena provided a prestigious platform for many major fashion brands, retailers, tech and retail support companies to showcase and expand footprints. A report

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IFF EXHIBITION-EXCLUSIVELY

Exclusively.com which presented the 'spectacular' IFF talks about the IFF, and what it showcased there.

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NIFT- ALUMNI MEET

IFF 2016 hosted the NIFT alumni meet, where the faculty members, students and former students interacted enthusiastically.

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KNITTING-A PRIMORDIAL CRAFT

Knitting is one of the oldest forms of clothes-making. Team BoF delves into the past to unravel the tangled history of knitwear.

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OPINION

THE GROWTH DRIVERS IN THE INDIAN KNITWEAR SEGMENT

Nischal Puri, Managing Director, Horizon Consulting India, explores.

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CATEGORY WATCH

KNITTING: A SUCCESS STORY WITH KNITWEAR IN INDIA

Voices From the Industry. Images BoF talks to leaders on the latest vistas in the knitwear industry in India.

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CATEGORY WATCH

TRENDING WITH T-SHIRTS

The easiness of just slipping into a t-shirt and pairing it with almost anything makes it a perfect investment and a long lasting one as well. Images BoF takes a look at t-shirts in India.

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QUICK TALK

HATS OFF TO HATSOFF

Images BoF talks to Sanjay Vig, Director, Hats Off Apparels, on his brand's success and future plans.

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CATEGORY WATCH

INNERWEAR: MARKET ROUNDUP

Renowned innerwear brands and manufacturers share insights with Images BoF, on the evolving innerwear market and on the changing consumer demands.

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CATEGORY WATCH

ACTIVEWEAR: A PROMISING CATEGORY

Today, activewear is not just restricted to clothing worn for hard core sports. Many brands today have a strong portfolio, offering trendy and affordable active wear in India, finds Images BoF.

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KNIT INNOVATION

INVISTA'S NEW KNITTED DENIMS

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NIKE REINVENTS RUNNING WITH KNIT TECHNOLOGY

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LOUNGEWEAR: A NEW EVOLVING CATEGORY

Brands are growing the lounge wear category by coming up with fancy designs and styles in light weight, highly breathable and skin friendly fabrics, finds Images BoF.

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The Knitwear Study



COVER RESEARCH

THE GROWING KNITWEAR MARKET IN INDIA

The knitwear market is today very lucrative. Experts from Technopak, outline the key statistics, trends and growth drivers of the Indian knitwear industry.

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CATEGORY WATCH

KNITTED LEGGINGS: CHANGING LEGWEAR CATEGORY IN INDIA

There is a revolution in the bottom wear market with the introduction of knitted leggings this process continues till today, explores Images BoF.

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INNOVATIONS IN WINTER WEAR CATEGORY

Weak winters have pushed brands to re-engineer their product lines with light weight fashion Images BoF brings to the fore, the new innovations in the segment.

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PRINGLE OF SCOTLAND

Pringle is the First Luxury Knitwear Manufacturer in the World

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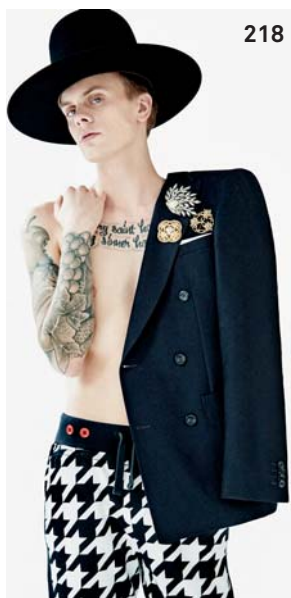
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Credits for India Capsule

SPORTSWEAR INTERNATIONAL

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