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## Fashion Business



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### Bengal Global Business Summit 2016: Gives Major Fillip to the Textile Industry in the State

*The textile industry in Bengal received special focus and thus a major boost at B.G.B.S. 2016, organized in Kolkata under the the C.M. Ms. Mamata Banerjee's leadership.*

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FASHION RETAIL

STORE LAUNCH

**TANTRA OPENS DOORS IN KUALA LUMPUR**

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**MAX LAUNCHES MILLENNIAL FASHION OUTLET**

Celebrating 10 years of presence in the Indian market, Dubai based Landmark Group's fashion retail brand, Max launches its new Millennial Fashion outlet in Bengaluru.

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**WESTSIDE: WHERE FASHION COMES ALIVE!**

Westside, the trendy departmental store from the house of Tata, is a one-stop shop for compelling yet aspirational fashion. The chain currently has 88 stores pan India. A look.

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BRAND WATCH  
**ADIDAS: ON A FAST TRACK**

Global multi-sportswear and apparel giant Adidas' India run is expected to meet more success having got government nod to open fully owned stores in India.

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**REEBOK: REVAMPED & REBOOTED**

Iconic sportswear brand, Reebok began repositioning as a premium fitness brand in India in 2013 and launched its new retail stores. Two years on, Images BoF takes a look.

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Launched in 1999, Globus is a leading retail clothing store chain in India. A study of whats latest at Globus.

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Duke efforts to become an active partner in the 'Make in India' campaign of the central government win accolades.

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**HARRYZ: THE IMPECCABLE WHITE SHIRT**

A white shirt is not just essential, but also a status symbol which has been defining fashion norms for years now. We look at how Harryz exudes relevance and class in its range of white shirts.

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BRAND WATCH

**CORLOUIS: HIGH FASHION JACKETS & BLAZERS**

Tridev Fashions has been manufacturing high quality fashionable jackets and blazers for over 25 years under the brand name 'Corlouis'. Rohit Bhakoo, Director, speaks about the company's expansion plans.

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Defining the road ahead with the 7 agents of change for the business of fashion.

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The men's lifestyle brand, Twills has introduced an innovative concept 'Eco-Spirit' to preserve the environment.

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**THE WOOLMARK COMPANY STRENGTHENS ITS RELATIONSHIPS WITH PARTNERS**

Wool is an ultimate natural fibre and premier ingredient in luxury apparel today. A look at The Woolmark Company's latest efforts in India to enhance its popularity.

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MAKE IN INDIA

**KHADI: THE FABRIC OF FREEDOM AND FASHION**

Symbolically pious to India, Khadi or Khaddar is a handspun and hand woven cloth primarily made out of cotton. Khadi is a perfect green fabric that beguiles both the bourgeoisie and the glitterati alike. We take a detailed overview at what's the latest with Khadi.

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**"COSTUME DESIGNING IS NOT THE SAME AS FASHION DESIGNING..": BHANU ATHAIYA**



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**FOCUS: GUJARAT**

**GUJARAT: AN INVESTOR-FRIENDLY TEXTILE HUB**

Gujarat, one of the leading industrial states in India, has unique strengths with respect to textile manufacturing. The industry has played a pivotal role in the economic and industrial growth of Gujarat over the last many years and is still moving upwards with tremendous potential.

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**ARVIND LTD.: ENRICHING LIFESTYLES**

Headquartered in Ahmedabad, Arvind Ltd. is one of the largest integrated textile and apparel players in India. The company is today also widely recognized as a lifestyle and apparel major, which is a smooth transformation from its image as a textile giant or a denim king.

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**AARVEE: TEXTILE MANUFACTURING EXCELLENCE**

Suketu N. Shah, Chief Executive Officer, Aarvee Denims & Exports Ltd., talks to Images BoF about the brand and shares an insight about their future plans.

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**NANDAN DENIM: INNOVATIVE FASHION FABRICS**

Nandan Denim Limited is into manufacturing superior quality grey cotton fabrics, khakis, denims and shirting fabrics. Incorporating latest technology. Deepak Chiripal, CEO, Nandan Denim Limited, talks about the brand's journey and future plans with Images BoF.

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**V S TEXTILES: WHERE INNOVATION IS AN ONGOING PROCESS**

Ahmedabad based V S Textiles has over three decades of industrial experience and expertise in textile manufacturing industry. Ashit Agarwal, Director, V S Textiles, shares about the company and its expansion plans with Images BoF.

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**ZYDEX: SUSTAINABLE SOLUTIONS THROUGH INNOVATION**

Zydex is a young research driven company delivering high performance polymer based solutions for textile processing. Promoted by Dr. Ajay Ranka (Ph.D.- Polymer Science & Engineering, USA), it holds many US, European and Indian patents.

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Credits for India Capsule

## SPORTSWEAR INTERNATIONAL

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