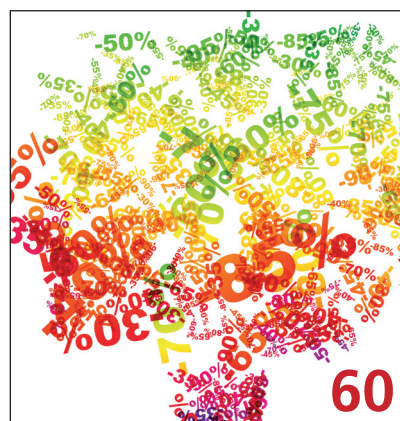




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COVER STORY

BRIDGING THE GAP

What does fashion mean to a mall developer and what does fashion mean to a retailer? The question led to a deeper discussion at the Retailer-Developer Conclave during India Fashion Forum 2011, unearthing issues facing the industry in search of workable solutions.